

Name _____

Historical Advertisement

Your Task: Create an advertisement for a technological advancement or major event in history. This should be a one-page ad that could appear in a newspaper or magazine.

*This entire sheet must be submitted with your assignment,
stapled to the upper left hand corner.*

Your ad must include:

- ✓ A drawing of the item, or the location of the event
- ✓ Why people should be interested in this event or advancement (2 reasons)
- ✓ A listing of what the item does or what the event is about
- ✓ A realistic testimonial from a famous person of the day about your advancement/event.
- ✓ Neatness/Color throughout


Example:

THE APPIAN WAY

Travel in style!

If you need to move your army quickly, nothing beats a Roman road!

Don't send messages Across your empire The old fashioned-way! Use the Appian-way instead!



“It was like walking on a cloud!”-
Emperor Constantine

Historical Advertisement Rubric

Drawing of advancement or event is detailed and accurate _____/15

Two reasons why people should be interested are thoughtful and realistic _____/30

Explanation of item or event is detailed and accurate _____/15

Testimonial is creative and original _____/5

Neatness/spelling/use of color _____/5

Total _____/70